

Mark Wright

Freelance Producer/Presenter/Programmer

Email: mark@radiofriendly.co.uk

For examples of my work please visit
www.radiofriendly.co.uk

I consider myself to be loyal, dedicated and hard-working. I thrive on being kept busy and am always keen to take on new projects and roles. I'm multi-skilled, so I can normally be depended on to handle virtually anything! I take immense pride in my work and like to think of myself as a "realistic perfectionist" in that I'm ever mindful of deadlines, but always determined to deliver impressive results.

- A highly-skilled and creative-thinking radio producer
- Proficient with all major editing, sequencing and composition packages (Audition/Cubase preferred)
- Expert user of RCS Selector/Linker to consultant-level
- An accomplished and consistently popular presenter, able to adapt to different dayparts and formats
- Encyclopaedic knowledge of music (in particular, dance, soul and R&B - from '70s Funk to '00s Bassline)

Career History to date



Heart 106, East Midlands Freelance Presenter

May 2007 to Present
Freelance

Having been approached to initially provide holiday cover for Heart's late show, my involvement quickly grew to become one of the station's regular swing presenters, deputising in many of the main dayparts including weekend breakfast.



Passion Radio, Sussex Breakfast Presenter

June 2007 to July 2008
Freelance

I was invited to remotely present the breakfast show for this Sussex-based DAB dance station, which involved as-live voicetracking via its automated server. After more than a year of early starts, I recently left to pursue other interests.



Juice 107.2, Brighton Station Producer, Head of Music, Presenter

Aug 2004 to March 2007
Freelance

I project-managed Juice through a 12-month period of transition, with specific responsibility for a hugely successful overhaul of station imaging, re-positioning of music policy/format, together with recruitment and training of new presenters. Upon completion of the project, I was invited to remain with the station, becoming its acting Programme Controller, while continuing with my other duties.



Imagine If You, Brighton Commercial Producer, Audio Imaging Producer

Sep 2001 to Nov 2005
Freelance

Throughout my time working with this Brighton-based company, I was responsible for the production of several hundred commercials, trails, audio imaging elements, programmes, mixes and content for more than twenty radio stations. I still occasionally lend a hand to the company's successor, Golouder.com



Bright 106.4, Mid Sussex Drivetime/Dance Show Presenter, Commercial Producer

March 2001 to Aug 2004
Freelance

Bright provided me with an opportunity to diversify my skills, thus I joined the station at launch, adding to my responsibilities the Saturday evening dance show and becoming a part of the news team, while consulting on music and research.



Surf 107, Brighton Station Producer, Head of Music, Breakfast Presenter

Feb 1999 to March 2001
Freelance

I joined Surf as its mid-morning presenter and Head of Music, before being promoted to Breakfast Presenter where I stayed for 18 months. During this time, I took charge of Surf's in-house production facilities and progressed to become effective Deputy PC. I also oversaw the station's roster of specialist presenters including the likes of Krafty Kuts, John "00" Fleming, Adam H and Norman Cook.



Choice FM, West Midlands (now Galaxy 102.2) Station Producer, Head of Music, Drivetime Presenter

Nov 1994 to 1997
Freelance

Choice provided my introduction to commercial radio, and I was involved pre-launch helping to devise its format and Selector database. Within a year, my show was outperforming breakfast and my new music policy helped increase reach by 3%.

Career Highlights and Achievements



As a presenter, I've...

- Consistently performed well in RAJAR, including boosting breakfast audiences while at Surf 107.2 by more than 300% over four consecutive quarters (source: RAJAR/RSL)
- Hosted many successful OBs for major brands (T-Mobile, Marks & Spencer, Tesco, etc.) as well as local retailers, car dealerships, bars/restaurants and community events
- Devised numerous popular programme features and competition mechanics
- Handled countless interviews - everything from major celebrities to local councillors



As a producer, I've...

- Developed a distinctive style and an efficient method of working, meaning I've been specifically asked to handle commercial campaigns time and time again
- Directed sessions with A-list talent such as Dave Kelly, Sarah HB and Mitch Johnson through to celebrities such as Steve Coogan and Zoë Ball, plus all the ISDN stalwarts
- Attained a thorough understanding of production best practices to help fuel innovative, creative and impressive results



As a programmer, I've...

- Demonstrably improved RAJAR reach and hours as a direct result of my approach to music policy and choice, formatting and branding
- Mastered the art of scheduling - able to get the best from the software and research, while remaining informed by instinct
- Played a key role in the development and coaching of new talent, a great many of whom continue to thrive in the industry

Key Skills Summary

- Experienced user of most major playout systems such as RCS Master Control, EncoDAD Pro and Myriad - plus I'm familiar with many others, including Dalet and Genesys
- Extremely IT-aware, competent with everything from standard packages such as MS Office through to troubleshooting complex networking issues
- Technical experience of setting-up OBs for live broadcast (link transmitters, radio mics, etc.)
- Proficient live DJ skills, able to construct a set from vinyl, CD, MP3 or automated software, e.g. Ableton Live, Traktor DJ, etc.
- Definite team player with a particular flair for developing ideas and providing solutions, but equally able to take ownership of projects and work as an individual
- Fast learner - I enjoy overcoming challenges and eager to take on-board new methods/systems

Personal Information

Full Name:	Mark John Wright
Contact Number:	[REDACTED]
Date of Birth:	XXXXXXXXXXXXXXXXXX
Nationality:	British
Current Location:	Brighton
Current Salary:	XXXXXXXXXX
Qualifications:	[REDACTED]
Period of Notice:	Available September 2008

References (on request)

Paul Iliffe Deputy Programme Controller
Heart 106

Simon Hardwick Managing Director
Passion Radio

Ryan Heal Managing Director
Juice 107.2

Marcus Patrick Managing Director
Imagine If You / Golouder.com

Mark Chapple (former PC)
Bright 106.4

Eugene Perera (former MD)
Surf 107.2